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Spa Time Baby Cape for Moms Helps Avoid Warm-to-Cold Stress to Baby during Bath Time

Waterproof Cape Keeps Mom Dry and Avoids Slippery Baby Syndrome

Port Richey, FL – April 21, 2009 – Spa Time Baby® announces the Spa Time Baby Cape, a unique, cape style towel that slips over the parent's head, allowing them to safely, securely and promptly lift their baby from the bath and immediately wrap them in the warmth of their arms. This immediate comfort removes the stress created by the baby moving from a warm environment to the cold air. The exclusive built-in waterproof panel keeps the user dry so they can focus on enjoying this nurturing time with their baby rather than fumbling for a towel.



Invented by moms, for moms, the Spa Time Baby Cape removes the struggle of bath time and makes it a pampering experience for both parent and child. Mom's or dad's body heat pre-warms the cape so it keeps the baby warm after they have been removed from the bath. The patented cape is a safe and convenient accessory for drying a baby and while holding them post-bath. The cape retails for \$38.95 and can be monogrammed for an additional \$10.

"The Spa Time Baby Cape was created out of true mom inspiration. Looking for a safe, cozy, and convenient way to bathe and dry my baby, the cape was born. I disliked the struggle of tucking a towel under my chin, while attempting to remove my slippery baby from the bath, which would make her cry," commented Debra Medina, co-founder, Spa Time Baby. "I wanted a towel that *added* to the spa time experience I was having with my baby, not one that took away from the enjoyment. And with the help and encouragement from co-founder, Leslie Barile, Spa Time Baby was born."

Spa Time Baby Cape Features:

- Better than a regular towel because it is *worn* by the caregiver
- Exclusive, waterproof panel keeps the parent dry
- Slips over head removing the need for hanging ties or snaps
- Designer fabrics for the fashionistas
- Also handy to use with toddlers, pets, disabled persons or for any task that requires staying clean and dry



About Spa Time Baby®

Debra Medina and Leslie Barile have spent the last 20 years dedicated to making a difference in the lives of children through their work in the public school system. They have built Spa Time Baby with the intention of reaching out to support children across the globe by consistently donating a portion of their products and proceeds to organizations dedicated to babies and children.

For Medina and Barile, it has always been about creating a nurturing, peaceful and calming environment for their babies and the students. As moms, they wanted to nurture and pamper their babies with spa inspired products and soon realized these spa products and services for babies and toddlers were hard to find. As a result, Spa Time Baby was created in order to bring these types of products to moms everywhere. Since the launch of the Spa Time Baby Cape, Spa Time Baby has expanded its products offerings to include Mats, Cloths, Caps, massage products for babies and much more. For more information about Spa Time Baby, visit www.spatimebaby.com or www.spatimepets.com.