



Press Release

Spa Time Baby® has won the PTPA Media Inc. Seal of Approval

Spa Time Baby® is excited to announce that it has been awarded the influential PTPA Media Inc's Seal of Approval for excellence in parenting products.

PTPA Media Inc. (Parent Tested Parent Approved) has announced the winners of the 2009 Spring Product Call for the best in Family products. The Seal of Approval has been awarded to a variety of companies in many categories ranging from Websites, Safety gear, Electronics, Toys and a unique "Green" category.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children and parents. "We are excited and honored to receive the prestigious PTPA Media Inc. Seal of Approval," says Leslie Barile, Co-Owner of Spa Time Baby.

Spa Time Baby was among many entries competing to win the PTPA Media Seal of Approval for the Spring 2009 campaign. PTPA Media's mission is to discover and appraise products designed for families. Companies throughout North America submitted their product for review and they were matched with PTPA Media's large database of parent testers. The CozyCare Cape was tested by savvy parenting reviewers, and professionals and the results were compiled for PTPA Media Inc.'s review committee for the final decision. The winners of the prestigious Seal of Approval from PTPA Media are selected based on value, functionality, quality and appeal of the product.

"We are thrilled to announce this latest group of PTPA Award winners," says Sharon Vinderine, Founder of PTPA Media. "There is an abundance of family products available in the marketplace to help enhance family life," says Sharon Vinderine, Founder of PTPA Media. "Our goal now more than ever, is to help guide families to spend wisely. Our hope is that seeing the PTPA Media Seal will help empower parents to make the best possible purchase, thereby saving their hard earned income for purchases that will offer value."

Spa Time Baby products are cleverly designed to create a relaxing, pampering and nurturing experience for parent & baby during and after bath time. The Spa Time Baby Cape, Mat, Cap & Cloth feature designer fabrics, and are a must have for any new parent and fashion conscious mom and baby. The original Spa Time Baby Cape is the only baby towel with our exclusive waterproof panel to keep you dry while bathing your little one. The patented Spa Time Baby Cape is a safe and convenient alternative to bathing and drying baby, and is a great choice for that unique baby shower gift!

About PTPA Media Inc.

PTPA Media (Parent Tested, Parent Approved) provides an objective means to discover and appraise new products designed to enrich family living. The company's mission is to assist and educate discerning consumers by providing reliable and relevant information about exciting and quality products on the market. Products range from clothing, toys and household accessories to parent-centric creations. The Parent Tested Parent Approved Seal is presented to companies whose products are deemed exceptional by a knowledgeable and unbiased panel of experts, including parents themselves. For more information visit www.ptpamedia.com.

